



Presents The
Consumer Products
Product Line From IQ Company



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CONSUMER PRODUCTS

In the Consumer products field, Lurik offers a multiple product line in the following areas available from IQ Products Company:

- **Personal Care for Men**.....Page 2
 - Shaving foam and gel products for different types of skin.
- **Personal Care for Women**.....Page 3
 - Shaving gel for women, hair spray, mousse, hair gel, hair serum, shampoo.
- **Household Care**.....Page 5
 - Dust removers (for electronic equipment). Room freshener. Furniture, leather/vinyl, bathtub/tile, rug/carpet, and glass and surface cleaners.
- **Automotive Care**.....Page 7-15
 - Tire Inflator & Sealer, auto glass cleaner, tire clean and shine, car upholstery & carpet cleaner, break parts cleaner.
- **Home and Garden Care**.....Page 16-20
 - Plant's leaf shine, foaming fertilizers, insect killers (ant, roach, spider, tick, flying bugs), insect repellent (mosquitoes, ticks, biting flies).

IQ Company, renowned for the quality of its products, is based in Houston, Texas, USA, and it strives in every category in which it does business achieving the "Best-of-Category" distinction for every product under the IQ brands, when measured by its technology, its product performance, its usefulness and its value. Lurik Corporation is proud to bring you these products to your market to benefit your corporation while giving your customers the best value products possible at the lowest most-valued prices.



Shaving Gels For Men



ENVI® SENSITIVE SKIN SHAVE GEL

Envi For Men Shave Gels incorporate advanced technology hydrophilic polymers and polymoisturizers, which give the ultimate in closeness and smooth irritation-free shave. Sensitive Skin, Extra Moisturizing and Extra Protection formulas are hypo-allergenic, ammonia-free, and lightly fragranced with our custom-blended masking fragrances. Discover and indulge in the comfort of Envi Shave Gel! **Available in 9 OZ.**

ENVI® EXTRA PROTECTION SHAVE GEL

Envi For Men Shave Gels incorporate advanced technology hydrophilic polymers and polymoisturizers, which give the ultimate in closeness and smooth irritation-free shave. Sensitive Skin, Extra Moisturizing and Extra Protection formulas are hypo-allergenic, ammonia-free, and lightly fragranced with our custom-blended masking fragrances. Discover and indulge in the comfort of Envi Shave Gel! **Available in 9 OZ.**

ENVI® EXTRA MOISTURIZING SHAVE GEL

Envi For Men Shave Gels incorporate advanced technology hydrophilic polymers and polymoisturizers, which give the ultimate in closeness and smooth irritation-free shave. Sensitive Skin, Extra Moisturizing and Extra Protection formulas are hypo-allergenic, ammonia-free, and lightly fragranced with our custom-blended masking fragrances.



Shaving Gels for Women

Original



**Envi®
Extra Moisturizing
Shave Gel**

**Envi®
Baby Soft Shave Gel**

**Envi®
Sensitive Skin Shave Gel**

Skin Care

Did you know that regular shaving actually helps keep your legs smoother and softer? Envi® shaving products are especially designed to treat a woman's delicate skin with eight skin conditioners, moisturizers, and lubricants.

Fragrances



**Envi®
Tropical Rain
Shave Gel**

**Envi®
Raspberry Rush Shave Gel**

**Envi®
Lavender Breeze Shave Gel**

Best of category Envi for Women Shave Gels incorporate advanced technology hydrophilic polymers and polymoisturizers, to give you a smooth shave while moisturizing your skin at the same time.

Baby Soft, Sensitive Skin and Extra Moisturizing formulas are hypo-allergenic, ammonia-free, and lightly fragranced with our custom-blended masking fragrances. Smooth legs need Envi Shave

Available in 9 OZ.

envi.
PROFESSIONAL

Shampoo & Conditioner, Hair Sprays, Mousse, Gels, Hair Serum

shampoo & conditioner
 > moisturizing
 > daily
 > bodifying

hair spray
 > freezing
 > shaping
 > styling

mousse
 > styling

gel
 > spiking
 > styling
 frizzaway
 > curl control

hair serum
 > thickening
 > growth
 > scalp therapy
 > shine



Discover Truly Clean...Safely!

A New Concept in Home Care Products

Formulated with gentle yet effective chemicals suitable for use inside your home environment. With CleanSafe products, top-performance is guaranteed and user-safety is assured!

Foaming Leather & Vinyl Cleaner

- Deep cleaning foaming action
- Safely and effectively removes stains, dirt, grease and odors

Foaming Bathtub & Tile Cleaner

- Powerful foaming action
- Effectively cleans soap scum, water spots and more

Foaming Multipurpose Furniture Cleaner

- Concentrated no-run, no-drip formula
- Effectively cleans, shines & beautifies
- Leaves a clean, streak-free shine on all types of furniture surfaces

Room Freshener & Deodorizer

- Neutralizes and eliminates strong odors
- Freshens the air, leaving behind a light, pleasant long-lasting scent

Foaming Rug & Carpet Cleaner

- Deep cleaning foaming action
- Safely removes stains, dirt, grease and odors
- Contains no harsh solvents, bleaches or other chemicals

Foaming Glass & Surface Cleaner

- Concentrated no-run, no-drip foam
- Streak-free formula
- Ammonia-free, safe for tinted windows



CleanSafe

Lemon Fresh Scent Dust Remover (Also available in Unscented Scent)



Powerfully blasts away damage-causing dust and lint, even from hard-to-reach areas such as inside, behind, and underneath valuable electronic equipment or between keys and buttons on equipment such as keyboards and telephones. Regular cleaning of expensive electronic equipment helps keep them operating at their peak efficiency by reducing heat build-up, and helps eliminate costly repairs.

- Provides Moisture-Free Cleaning
- Helps Preserve Valuable Equipment
- Clean Even Hard-to-Reach Places With Extension Tube
- Contains Bittergent Technology to Deter Misuse by Intentionally Inhaling Concentrated Vapors

CleanSafe

Foaming Formula Monitor Cleaner



Cleans and helps repel dust from computer monitors and CPUs, television screens, stereo equipment, and most anything that attracts dust. Regular use on computer monitors and television screens will help reduce eyestrain. In addition, regular cleaning helps keep expensive electronic equipment operating at peak efficiency by reducing heat build-up, and helps eliminate costly repairs.

- **Anti-Static, Anti-Glare Cleaner**
- **Powerful Foam Does Not Run or Drip**
- **Ammonia-Free, Oil-Free, Wax-Free**
- **Helps Preserve Valuable Equipment**



Automotive Care

The Automotive Care products under the Primis brand are offered as:

- Cleaning /Appearance products
- Under The Hood products
- Tire Inflators and Sealer products



The Automotive Care products under the AirUp brand are offered as:

- Tire Inflators and Sealer products for:
 - Trucks & SUVs
 - 18-Wheeler
 - RVs
 - Cars
 - Bikes





Automotive Care

Primis Cleaning /Appearance Products

Auto Glass Cleaners



Foaming Auto Glass Cleaner (22 oz.)

- Anti-fog, anti-glare, no-streak formula
- Cleans without streaking
- Ammonia-free, safe for tinted window
- Unique foaming action neither runs nor drips
- Multi-purpose formula can be used in the home for cleaning kitchen appliances, bathroom fixtures, mirrors, glass, and other items
- Cleans car windows, windshields, mirrors, plastic, chrome, and vinyl



Foaming Auto Glass Cleaner (2 oz.)

- Anti-fog, anti-glare, no-streak formula
- Ammonia-free, safe for tinted windows
- Unique foaming action neither runs nor drips
- Contains no CFCs or other ozone depleting substances. Federal regulations prohibit CFC propellants in aerosols.
- Multi-purpose formula can be used in the home for cleaning kitchen appliances, bathroom fixtures, mirrors, glass, and other items
- Cleans car windows, windshields, mirrors, plastic, chrome, and vinyl



Automotive Care

Primis Cleaning /Appearance Products (cont)

Tire Clean and Shine



Foaming Tire Clean & Shine

- Makes your tires look beautiful and new
- Enhances the overall appearance of your vehicle
- No wiping required
- Helps prevent cracking and fading of tires
- Deep-cleaning foam neither runs nor drips
- Cleans, shines, and protects
- Specifically formulated not to damage aluminum wheels and plastic wheel covers
- Powerful foaming action
- Restores plastic, vinyl, and rubber surfaces to their original luster

Upholstery and Carpet Cleaner



Professional Strength Foaming Upholstery & Carpet Cleaner

- Safely removes dirt, stains, grease, and odors
- Instantly removes stains without scrubbing
- Breaks up difficult-to-remove oil-based stains from most fabric types
- Powerful formula lifts accumulated dirt
- Deep cleans-safely
- Keeps carpets and problem areas cleaner longer



Automotive Care

Primis Under The Hood Products

Brake Parts Cleaner



Brake Parts Cleaner

- Quickly removes dirt, grease, oil, and brake dust
- Dries fast with no residue
- Non-volatile organic compound technology
- Non-flammable formulation
- Deep-cleaning foam neither runs nor drips
- Cleans brake parts, clutch assemblies, distributors, electric motors, CV joints, and other similar mechanical parts

Carburetor and Choke Cleaner



Professional Strength Carb & Choke Cleaner

- Quickly removes gum, varnish and other accumulated deposits from carburetor and air intake parts
- Regular use helps eliminate hard starting, rough idling, gasoline waste, excess exhaust emissions, and stalling
- Safe for oxygen sensors & catalytic converters
- Recommended for carbureted or fuel injected engines



Automotive Care

Primis Under The Hood Products (cont)

Engine Degreaser



Ultra Foam Engine Degreaser

- Powerful foam quickly removes grease and dirt
- Thick foam clings to engine parts
- Formulated with emulsifying agents and organic chemicals
- Non-flammable
- Cleans any dirty, under-the-hood components

Automotive A/C Refrigerant



Automotive Air Conditioner 134a Refrigerant

- Packed 12 per case
- Packed 6 per case



Automotive Care

Primis Tire Inflators and Sealers

Tire Inflators and Sealer

Primis Tire Inflator & Sealer Recommended for Tires up to 14-Inches



- Non-flammable formula
- Available in 16-ounce size with hose adapter
- Permanent Seal technology proven to seal more holes and last longer than other tire inflator and sealers
- Eliminates tire patching in most cases
- Non-water-based technology
- Freeze-proof to -58 °F (-50 °C)
- When used as directed, does not cause tire imbalance
- Does not contain ozone-depleting chemicals such as CFCs or HCFCs
- Does not contain explosive propane or butane gases
- For automobiles, bicycles, motorcycles, lawnmowers, and other tires
- Low price point offers excellent value

Primis Tire Inflator & Sealer Recommended for Tires up to 13-Inches



- Flammable formula
- Available in 12-ounce size with cone top adapter
- Does not damage aluminum wheels or plastic wheel covers
- Does not affect tire balance
- Contains no ozone-depleting CFC or HCFC propellants
- Provides safety, convenience and peace of mind
- For automobiles, bicycles, motorcycles, lawnmowers and other tires
- Works on tube and tubeless tires
- Low price point offers excellent value



Tire Inflators and Sealer Shelf Display



Automotive Care

AirUp Tire Inflators and Sealers

Trucks and SUVs



AirUp Gold Tire Inflator & Sealer

RECOMMENDED FOR TIRES UP TO 17"

- Non-flammable formula
- Permanent Seal technology proven to seal more holes and last longer than other tire inflator and sealers
- Marketed directly toward large, growing truck and SUV market
- Eliminates tire patching in most cases
- Non-water-based technology
- Freeze-proof to -58°F (-50°C)
- Specially formulated not to damage aluminum wheels or plastic wheel covers
- When used as directed, does not cause tire imbalance
- Contains no ozone-depleting CFC or HCFC propellants

18-Wheeler



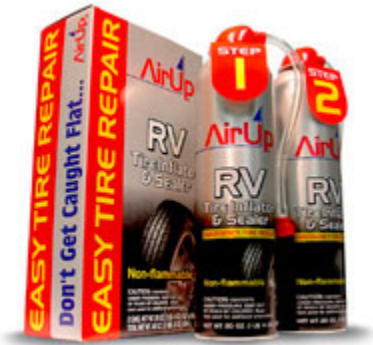
AirUp 18-Wheeler Tire Inflator & Sealer

- Specifically formulated and designed to handle the demands of sealing and inflating 18-wheeler tires
- The easy **3-step process** takes just a few minutes to complete. Just attach the convenient hose applicator of can labeled **STEP 1** to the tire valve and press the actuator button, as shown. Repeat with cans labeled **STEP 2** and **STEP 3**. Simple as that, you are back on the road again.
- Non-flammable, non-explosive formula
- Works effectively on tube or tubeless tires
- Non-water-based technology
- Works great in cold weather—extremely low freezing point
- Specially formulated not to damage aluminum wheels or plastic wheel covers
- When used as directed, does not cause tire imbalance



Automotive Care

RVs



AirUp RV Tire Inflator & Sealer

- Formulated specifically for RV tires with the most advanced sealant technology available today
- Non-flammable, non-explosive formula
- Works effectively on tube or tubeless tires
- Non-water-based technology
- Works great in cold weather—extremely low freezing point
- Specially formulated not to damage aluminum wheels or plastic wheel covers
- When used as directed, does not cause tire imbalance

Cars



AirUp Tire Inflator & Sealer

RECOMMENDED FOR TIRES UP TO 15"

- Patent-pending non-flammable formula
- Non-water-based technology
- Extremely low freezing point
- Does not damage aluminum wheels or plastic wheel covers
- When used as directed, does not cause tire imbalance
- Contains no ozone-depleting CFC or HCFC propellants
- Provides safety, convenience and peace of mind
- For automobiles, motorcycles, lawnmowers and other tires
- Works on tube and tubeless tires
- Low price point offers excellent value



Automotive Care

Bikes



AirUp Tire Inflator & Sealer for Bikes

IQ PRODUCTS COMPANY introduces its latest innovation in tire inflator and sealers - AirUp for Bikes. This product has been specifically designed for use in everything from the most rugged mountain bike tire to the sleekest, multi-speed racing bike tire to the neighborhood child's bike tire. AirUp for Bikes will seal and inflate a tire without having to remove the tire from the bicycle. When used as directed, the non-flammable formula is safe and easy to dispense with its convenient screw-on applicator.

- Eliminates the inconvenience of patching tires
- Tested and proven to be the most effective sealant available
- Designed for use in all bikes, including mountain bikes, road bikes and racing bikes
- Non-flammable
- Small, lightweight canister fits in seat packs and fanny packs
- Convenient screw-on applicator is easy to use



ShineSafe™ Leaf Shine and Foaming Fertilizers

ShineSafe™ Leaf Shine in Natural and Professional size

ShineSafe™ NATURAL LEAF SHINE

- Restores and enriches natural luster to plant leaves creating a beautiful shine
- Bitter-flavoring agent discourages toddlers and pets from eating poisonous plants
- Fast-drying MicroMist™ spray provides more uniform coverage than pump sprays
- MicroMist™ spray saves time by eliminating the need to wipe leaves
- Will not clog plant pores
- Tested and recommended by professional florists
- Safe for use in homes, offices, nurseries and almost anywhere
- Low VOC formulation meets federal Clean Air Act requirements
- Contains no CFCs or ozone-depleting chemicals



ShineSafe™ PROFESSIONAL LEAF SHINE

- Large 22-ounce size specifically designed for the professional florist, interior-scaper, plant retailer and delivery specialist
- Restores and enriches natural luster to plant leaves creating a beautiful shine
- Bitter-flavoring agent discourages toddlers and pets from eating poisonous plants
- Fast-drying MicroMist™ spray provides more uniform coverage than pump sprays
- MicroMist™ spray saves time by eliminating the need to wipe leaves
- Will not clog plant pores
- Tested and recommended by professional florists
- Safe for use in homes, offices, nurseries and almost anywhere
- Low VOC formulation meets federal Clean Air Act requirements
- Contains no CFCs or ozone-depleting chemicals



ShineSafe™ Foaming Fertilizer Formulated for:

- **Bloom**
- **Root**
- **Leaf**

ShineSafe™ Foaming Fertilizer **BLOOM FORMULA**

- Unprecedented patent-pending foam technology
- Pure water-based formula
- Unique rich foam contains easily absorbed plant nutrients
- Promotes profuse blooming
- Helps lengthen flowering cycle
- Surfactants condition and restore potting soil
- Easy to use — no measuring or mixing necessary
- Increases natural leaf luster
- Non-flammable
- Contains no carcinogenic chemicals
- Low VOC formulation meets federal Clean Air Act requirements
- Contains no CFCs or ozone-depleting chemicals



ShineSafe™ Foaming Fertilizer **ROOT FORMULA**

ShineSafe™ Foaming Fertilizer **LEAF FORMULA**

Insect Repellents



BugOut® provides hours of protection from Mosquitoes and biting flies.

BugOut Mosquito Repellent contains 15% N,N-diethyl-m-toluamide (DEET) and its isomers as the active ingredient. DEET is recommended by the Centers for Disease Control (CDC) as the best chemical to repel mosquitoes, including those carrying the West Nile Virus. BugOut Mosquito Repellent is also effective in repelling ticks, including those carrying Lyme disease, chiggers, and other biting flies and small flying insects.

BugOut Mosquito Repellent employs an “upside down” spray valve so users can easily apply the product onto any part of the body. For example, it would be rather difficult to spray the back of one’s own thigh, if required to hold the can in only an upright position.

BugOut® Mosquito Repellent

- Provides hours of protection from mosquitoes, and biting flies
- You can spray at any angle...even upside down... to cover ankles, legs, even your back
- Non-greasy formula
- Redesigned packaging attracts new sales
- Fresh scent
- Contains no carcinogenic chemicals
- Low VOC formulation meets federal Clean Air Act requirements
- Contains no CFCs or ozone-depleting chemicals



BugOut® Yard Fogger

- Rapid knockdown and kill of listed insects
- Kills flying insects, mosquitoes, flies, and gnats
- Designed for outdoor use
- Powerful spray for extra long-range coverage
- New redesigned packaging attracts sales
- Water-based formula
- Non-flammable
- Contains no carcinogenic chemicals
- Low VOC formulation meets federal Clean Air Act requirements
- Contains no CFCs or ozone-depleting chemicals



BugOut® Mosquito Repellent Pump

- Repels mosquitoes, biting flies, and other listed insects
- Provides protection from the sun with SPF 4
- Economical pump spray
- Non-greasy formula
- Contains no carcinogenic chemicals
- Low VOC formulation meets federal Clean Air Act requirements
- Contains no CFCs or ozone-depleting chemicals



BugOut® Tick & Chigger Repellent

- Provides hours of protection from ticks, chiggers, and other small flying insects
- You can spray at any angle...even upside down... to cover ankles, legs, even your back
- Provides hours of protection against pests
- Non-greasy formula
- Fresh scent
- Contains no carcinogenic chemicals
- Low VOC formulation meets federal Clean Air Act requirements
- Contains no CFCs or ozone-depleting chemicals





Insect Killers

- ▶ Ant Killer Spray
- ▶ Ant & Roach Spray
- ▶ Flying Insect Spray
- ▶ Wasp & Hornet Spray
- ▶ Fogger

BugOut® Ant Killer Spray

- Kills ants, ticks, fleas, and spiders
- New redesigned packaging attracts sales
- Fresh scent
- Water-based formula
- Non-flammable
- Contains no carcinogenic chemical
- Low VOC formulation meets federal Clean Air Act requirements
- Contains no CFCs or ozone-depleting chemicals



BugOut® Ant & Roach Spray

- Kills ants, cockroaches, ticks, fleas, and spiders
- New redesigned packaging attracts sales
- Fresh scent
- Water-based formula
- Non-flammable
- Contains no carcinogenic chemicals
- Low VOC formulation meets federal Clean Air Act requirements
- Contains no CFCs or ozone-depleting chemicals



BugOut® Flying Insect Spray

- Kills houseflies, moths, mosquitoes and gnats
- New redesigned packaging attracts sales
- Fresh scent
- Water-based formula
- Non-flammable
- Contains no carcinogenic chemicals
- Low VOC formulation meets federal Clean Air Act requirements
- Contains no CFCs or ozone-depleting chemicals



BugOut® Foaming Wasp & Hornet Spray

- Foam prevents wasps and other pests from flying away while the ingredients act to kill these unwanted pests
- Foam sprays up to 22 feet
- Kills wasps, hornets, yellow jackets, and bees
- New redesigned packaging attracts sales
- Fresh scent
- Water-based formula
- Non-flammable
- Contains no carcinogenic chemicals
- Low VOC formulation meets federal Clean Air Act requirements
- Contains no CFCs or ozone-depleting chemicals



BugOut® Fogger



- Kills cockroaches, fleas, and ticks
- Safe for use in homes, apartments, garages, attics, campers and other places
- New redesigned packaging attracts sales
- Fresh scent
- Water-based formula
- Contains no carcinogenic chemicals
- Low VOC formulation meets federal Clean Air Act requirements
- Contains no CFCs or ozone-depleting chemicals